

**ARDDANGOSFA GORWELION GWYRDD
GREEN HORIZONS EXHIBITION
GWYL TYDDYN A GARDD FRENHINOL CYMRU
ROYAL WELSH SMALLHOLDER AND GARDEN FESTIVAL
16th & 17th MAI / MAY 2009**

*Green Horizons
C/O: The Deco Shop
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Machynlleth, Powys
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www.rwas.co.uk*

Dear All

TRADESTANDS AT GREEN HORIZONS

As part of the Royal Welsh Smallholder and Garden Festival
Saturday 16th and Sunday 17th May 2009
At the Royal Welsh Showground, Llanelwedd, Builth Wells, Powys

Welcome to GREEN HORIZONS 2009! - an exciting exhibition in its third year bringing together a host of trade stands which can offer 'green' goods, services and information to the 25,000 people who visit the Royal Welsh Smallholder and Garden Festival yearly.

The 2008 event was a great success and provided an innovative, informative and engaging experience for both visitors and participants.

Of the trade stands who exhibited in 2008, 96% said they want to come back and due to popular demand we have additional space to grow this year with 40% more trade stands and an increased programme of demonstrations.

We have also taken on board traders' feedback from last year and will be enhancing signage and pre-publicity for the event, with opportunities for key trade stands to be featured in media profiles.

As regular visitors will know, the facilities at the Royal Welsh Showground are purpose built for events and GREEN HORIZONS 2009 will be housed in EXHIBITION HALL 3 - an enclosed building in the showground that offers protection from the weather.

GREEN HORIZONS 2009 will consist of...

TRADE & EXHIBITION STANDS

"Green Horizons 08 was a fantastic success for us – AND we managed to find out everything we needed about making a 'green' conversion of our barn!" (Moel Y Ci)

*"I would be happy to recommend Green Horizons to other traders, and I do!
(Llani Solar)*

*"Green Horizons 08 was very positive for us and our stand will be even better in 2009"
(Centre for Alternative Technology)*

The exhibition space will showcase a range of businesses and agencies which focus on environmental technologies, goods and services, with an emphasis on practical solutions that visitors can put into place in their own lives.

Exhibitors may sell products and services or offer advice regarding all aspects of green living. They will include suppliers and installers of renewable energy equipment, green building products, bio-fuels and woodland management, organic food and produce, and organic and fair-trade clothing or household goods.

THE GREEN ARENA

"the demonstration of how to make a willow fence was very inspiring – and two of my friends actually bought the fences made over the weekend!" (Sarah Hextall, visitor from Brighton)

There will be a programme of demonstrations, and 'ask the expert' sessions plus a dedicated area for traders who want to have meetings away from their stands with potential clients, business associates or suppliers.

GREEN KIDS' AREA

"we had our son with us and it was really good to have something fun for him to do in between us visiting the stands and talking boilers, insulation, compost and fuel prices!" (Mark Bond, Machynlleth)

Green activities that are informative and fun for the younger generation
(Please let us know on the form if you wish to be near or far from the children's area!)

Through **GREEN HORIZONS 2009**, visitors will find out more about sustainable green products and services that will help them save energy, make better use of natural resources, and reduce their 'carbon footprint'.

HOW TO PARTICIPATE:

- 1) Read the attached Tradestand Regulations and information below
- 2) Ring us / email us if there is anything you wish to discuss
- 3) Complete and return the enclosed application along with your cheque by 15th March 2009.

IMPORTANT INFORMATION!:

APPLICATION FORM COPIES

Please ensure you take a copy of your completed booking form for your own reference before posting it back to us!

If you have any queries, please do not hesitate to contact us.

Trade stand Bookings / Talks & Demonstrations Tel: 0560 1139 887

s.morton@yourpleasure.co.uk Tel: 07775 781897

anniegrundy@clara.co.uk Tel: 07980 337951

General enquiries: rhian@rwas.co.uk Tel: 01982 554408

Information will also be on the website: www.rwas.co.uk

With kind regards,

Sarah Morton, Annie Grundy
Joint Project Managers on behalf of RWAS Ltd